



Great Lakes Great Apple Crunch

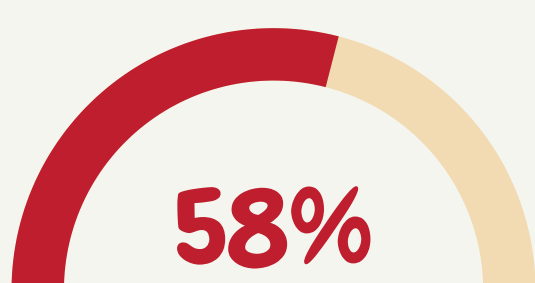
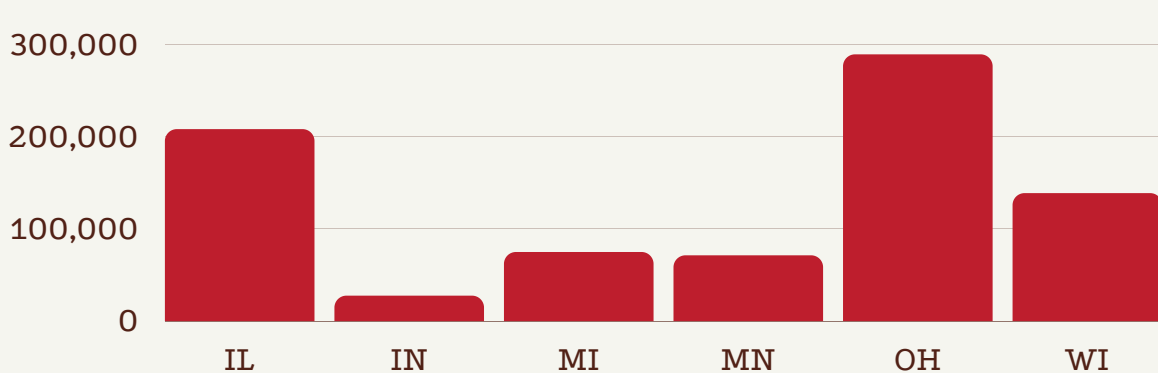
2020 Impact Report - Illinois

Learn more at <http://bit.ly/2IL9jbE>

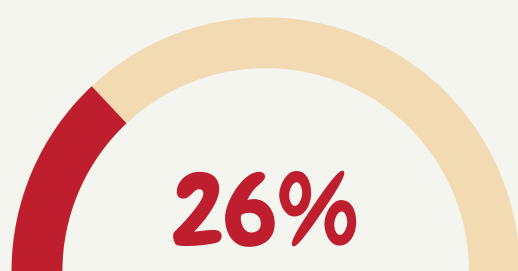


The Great Lakes Great Apple Crunch celebrates National Farm to School Month by organizing participants around the Midwest to collectively purchase and crunch into locally grown apples. The Apple Crunch encourages nutritious eating and supports farm to school efforts to purchase local and regional foods directly from farms and promotes local food purchasing initiatives throughout the region. It's a fun way to connect food and agriculture to classroom curricula – from science to art & more!

Regional Crunch Leaderboard



of participants engaged with local farmers.



Purchased apples directly from a local farmer or orchard



"Our youth need as much consistency and sense of normalcy this year...and little things like the Apple Crunch can bring that to students!"

- School Food Service Director



How does Crunch promote strong communities?



Educates eaters about local foods, health food and nutrition



Provides a fun and 'normal' activity, especially during COVID-19



Grows relationships with local farmers

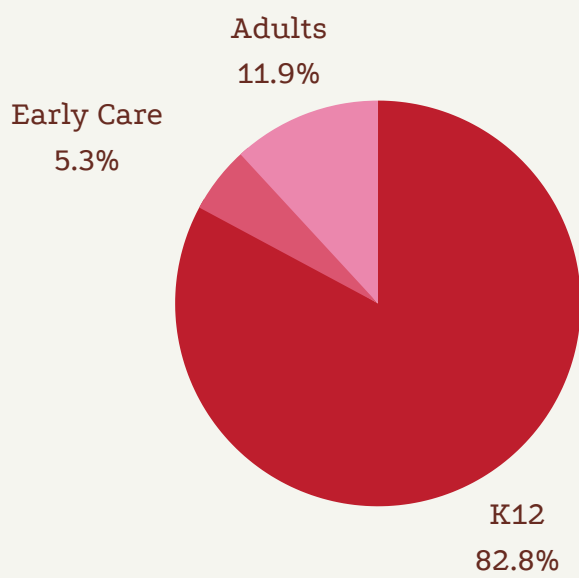


Promotes long-term local food purchasing



ILLINOIS INFO

Who's Crunching?



Total Crunches: 404,181
K-12: 400,651
Early Childhood: 902
Adults: 2628
Total Sites: 862

What's next? This year we champion our local farmers!

Have you successfully purchased apples directly from an area farm or orchard? Are you an apple farmer in the upper Midwest who has sold apples for the GLGAC? Are you interested in selling apples to institutions for this event?

We are looking to connect with the "boots on the ground" and increase the flow of locally grown apples into regional markets through this farm to school event!



@GreatAppleCrunch



@Gr8AppleCrunch



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<http://illinoisfarmtoschool.org/great-apple-crunch/>